



Purpose, Objectives and Strategy Unifying Fields Foundation

Purpose

The purpose of Unifying Fields is to restore the connection between man and nature. Climate change, deforestation, unsustainable land-use, land-and soil degradation and the decline of humanity's physical, emotional, mental and spiritual health are all aspects of our lost connection with the natural world.

To address these challenges from a science perspective Unifying Fields has developed an inclusive approach based on a multidisciplinary understanding of all the processes that play a role in restoring the health of geosphere, the biosphere, the carbon cycle, the hydrological cycle and the nutrient cycles.

Addressing climate change and the destruction of forests, land and waters is not only a technical challenge, it is also a question of morality, ethics. and the willingness of each individual to participate in the restoration of our climate, our planet and our own health. There is a clear connection between the health of the climate, the health of the planet and our individual health. When we take care of our own wellbeing, everything else follows naturally. The purpose of Unifying Fields is to awaken that insight and feeling.



“The Meaning of Life is to find our Purpose, the purpose of life is to give it away”

Pablo Picasso

Objectives

Our **first objective** of Unifying Fields is to share the results of 18 years of research which the founders performed into the causes and effects of climate change and to present an effective solution to which every citizen can make a meaningful contribution.

Deforestation and unsustainable agricultural practices caused many civilisations before us to fall. As our the world population quadrupled over the last 100 years and global GDP multiplied 45 times over the same period it is obvious that cutting forest to feed our world is no longer an option. Animal farming uses 70% of the world's fresh water resources and is responsible for 70% of global water pollution. The World Health Organisation has recently declared processed meat as carcinogenic and red meat as probably carcinogenic.

Therefore our **second objective** is to make people aware of these facts and statistics and invite them to adjust there diets in the interest of themselves, the animals, the planet, the climate and future generations.

The Food-Forest is now emerging globally as the only way to return the trees to our landscape and make abundant, affordable and healthy plant-based-food at the same time. Thousands of scientific studies performed over the last 35 years have provided solid evidence that a plant-based diet promotes human health and wellbeing and is good for the planet.

Therefore our **third objective** is to make individuals, farmers, the restaurant and food sectors aware of these facts and statistics so that we all work together to transcend our land-use, diets and food chains to make to world a better place where 10 billion people can be comfortably fed at a much lower cost to the individual and society as a whole.



“A Plant-Based-Diet is a Planet-based Diet. Human Health equals Planetary Health”

Unifying Fields

Strategy

Unifying Fields Strategy is based on sharing our research findings, facts and figures in a way that it reaches and touches people and causes a benevolent virus to spread quickly across many sectors of society.

Therefore we have created 3 informational videos titled: “Our Climate”, “Our Planet,” “Our Health”. Based on these videos we will contact private funders and corporate sponsors in the relevant sectors to support us in our quest.

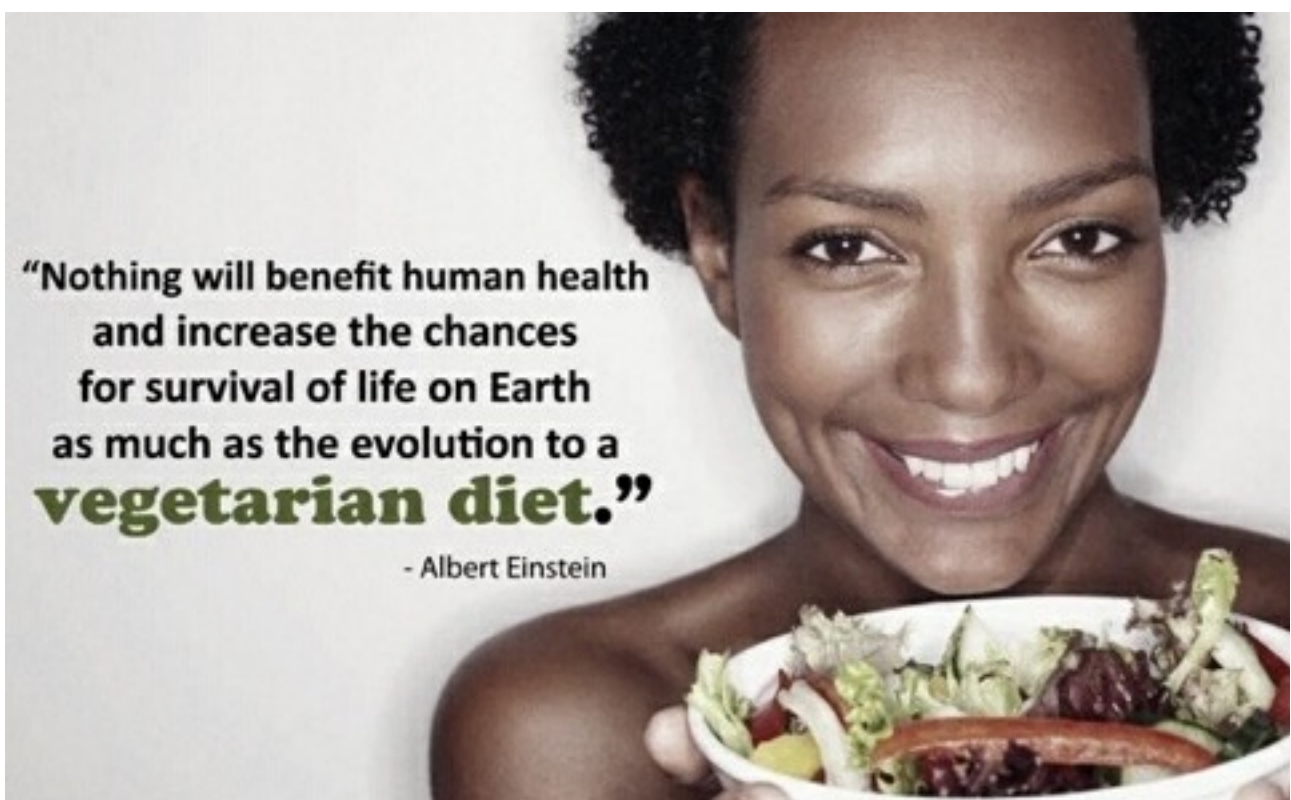
We intend to develop new models for sustainable land-ownership to facilitate the transition from animal agriculture toward food-forestry.

We intend to create cooperative structures based on members who will have secure access to safe and healthy food in their neighbourhood.

We intend to facilitate training centres for farmers to learn how to create food-forest in the best way, at the lowest cost in the shortest space of time.

We intend to organise workshops for households to learn the art of preparing plant-based-food for achieving optimum personal and family health.

We intend to bring about a transition in the experience of prosperity; “health being the greatest wealth”.



“The Future is about a Plant-Based-Diet”

Jamie Oliver

General Information

Founders: Cornelis Hoogendijk, Robert Yarr, Martin Armitage Smith

Name: Unifying Fields Stichting

Date Formation: 21 September 2017

RSIN Number: 8579.55.986

Website Address: www.unifyingfields.org

Physical Address: Zevenlindenweg 5-12, 3744 BC, Baarn

Purpose: The purpose of the Unifying Fields Stichting is to restore the connection between man and nature

Remuneration

Board members expenses: no

Non-excessive attendance fees for Board: no

Disclosure of Board remuneration: Board members are unpaid

Employee remuneration policy: in line with CAO Zorg & Welzijn